



6-8 June, 2023 | Madrid

# EUROPE CONFERENCE

CONNECT WITH THE WORLD OF REAL ESTATE

*In Person + Digital*



**SPONSORSHIP PROSPECTUS**



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## ABOUT THE URBAN LAND INSTITUTE

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ULI is the oldest and largest network of cross-disciplinary real estate and land use experts in the world.

**ULI is its members**—delivering the mission shaping the future of the industry and creating thriving communities across the globe.



**45,000+**

ULI members,  
representing over  
80 countries



**2,300+**

Global events



**100,000+**

people receive  
*Urban Land* weekly  
by email



**300,000+**

Followers make up  
ULI's social media network  
across all four platforms



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## ABOUT THE 2023 ULI EUROPE CONFERENCE

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The 2023 ULI Europe Conference will bring together hundreds of real estate and land use professionals to share knowledge, build relationships and explore the role of real estate in shaping cities and communities across the globe with Madrid's dynamic urban development scene as its backdrop.

### **Cutting-edge content and world-class networking**

The event will feature world-renowned industry leaders sharing their insights on topics ranging from geopolitics and economic outlook to social and climate changes, innovation, resilience and the future of cities. Enjoy three days of in-person meetings, tours, and plenary sessions.

Programming will be live streamed and recorded so you won't miss a minute of content no matter where you are.





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## WHY SPONSOR

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The engagement of our sponsoring firms is key to running a successful event. Join this elite group of companies supporting the 2023 ULI Europe Conference. Choose from a variety of levels and selected sponsorship opportunities, outlined in this brochure, to better enhance your presence at the 2023 ULI Europe Conference.

For sponsorship opportunities, please contact [jacqui.collins@uli.org](mailto:jacqui.collins@uli.org) and [niamh.murphy@uli.org](mailto:niamh.murphy@uli.org)

[EUROPECONFERENCE.ULI.ORG](https://EUROPECONFERENCE.ULI.ORG)



2023 ULI Europe Annual Conference SPONSORSHIP BENEFITS	<b>ICON SPONSOR</b> <small>by invitation only</small>	<b>GOLD SPONSOR</b> <small>€35,000</small>	<b>SILVER SPONSOR</b> <small>€25,000</small>	<b>BRONZE SPONSOR</b> <small>€15,000</small>	<b>CONFERENCE DINNER TABLE</b> <small>€10,000</small>	<b>SITE TOUR</b> <small>€10,000</small>
<b>PRE-EVENT MARKETING</b>						
<b>Digital Marketing and Logo Recognition</b>	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	N/A	Logo and Link on Conference Website  Recognition in ULI Event App under Site Tour
<b>Recognition on ULI Social Media Platforms</b>	Logo recognition on ULI social media platforms  Opportunity to post via the ULI Social Media Channels	Logo recognition on ULI social media platforms  Opportunity to post via the ULI Social Media Channels	Logo recognition on ULI social media platforms	Logo recognition on ULI social media platforms	N/A	N/A
<b>ONSITE BENEFITS</b>						
<b>Onsite Branding and Signage</b>	High Profile Onsite Branding including Digital Signage	High Profile Onsite Branding including Digital Signage	Onsite Branding including Digital Signage	Onsite Branding including Digital Signage	Host company logo on table. Excellent position, front and center of the dinner	
<b>Additional Onsite Benefit</b>	Opportunity to display corporate literature	Opportunity to display corporate literature	Opportunity to display corporate literature		N/A	N/A
<b>Choice of one: (options include):</b>	Conference Dinner  Conference Lanyards  Europe Chairman's Breakfast	Conference Drinks Reception  Meet the Speakers Lunch  Conference App  Conference Plenary Session  Conference Wifi  Networking Drinks	Conference Networking Lunch  Post Conference Drinks Reception  Conference Coffee Breaks  Conference Padfolios and Pens  Conference wrap-up email		Table at Conference Dinner	N/A
<b>ADDITIONAL BENEFITS</b>						
<b>ULI Europe Conference Complimentary Onsite Registrations</b>	10	5	3	2	1	N/A
<b>ULI Europe Conference Complimentary Digital Registrations</b>	10	5	3	2	0	N/A
<b>ULI Europe newsletter advert</b>	4 Editions	2 Editions				
<b>Urban Land Magazine Online Advertisement</b>	2 Months	1 Month				

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