

GUEST ATTENDANCE AT A ULI PRODUCT COUNCIL MEETING

What is a Product Council?

[European Product Councils](#) are forums for industry leaders to meet, exchange ideas, share best practice and foster thought leadership in their specific sector of the real estate market.

The meetings take place twice a year in a different European city, and consist of speaker presentations, roundtables, a site tour and a dinner.

Why attend as a guest?

We allow a one-time guest pass to a Product Council meeting, so you can get a flavour for what this entails without committing to a full council membership. This will include accessing the content, site tours and discussion that is otherwise reserved for members only, under Chatham house rules.

Guest fees

The guest fee to attend the meeting is 250 EUR, and there is an optional fee to attend the dinner. We recommend you attend the dinner to have the opportunity to network with the other council members in a more informal setting.

What to expect on the day

If you decide to attend a meeting, you will receive a different coloured name badge, so the council chairs and members can give you a warm welcome. Ensure you introduce yourselves to the chairs and utilise the opportunity to network with those in the room.

Council meetings are designed to encourage active discussion and participation, so be prepared to get involved in debates and ask questions!

Joining as a member

Once you have attended as a guest and are interested in joining as a council member, you will need to be a full ULI member and pay an annual Product Council fee, which covers the cost of your attendance at both in-person meetings. For more information, email Nadine.jefferies@uli.org who can guide you through the process.