



# Sponsorship Prospectus



1-3 JUNE 2026 | BERLIN  
**EUROPE CONFERENCE**

2026 ULI Europe Annual Conference Sponsorship Benefits	<b>ICON SPONSOR</b> by invitation only	<b>GOLD SPONSOR</b> €45,000	<b>SILVER SPONSOR</b> €30,000	<b>BRONZE SPONSOR</b> €20,000	<b>CONFERENCE DINNER TABLE</b> €10,000	<b>SITE TOUR</b> €15,000
<b>PRE-EVENT MARKETING</b>						
<b>Digital Marketing and Logo Recognition</b>	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo and Link on all Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo on Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App	Logo and Link on Conference Website  Logo on Europe Conference Marketing Emails and Member Communications  Recognition in ULI Event App		Logo and Link on Conference Website  Recognition in ULI Event App under Site Tour
<b>Recognition on ULI Social Media Platforms</b>	Logo recognition on ULI social media posts  Opportunity to feature on the ULI Social Media Channels	Logo recognition on ULI social media posts  Opportunity to feature on the ULI Social Media Channels				
<b>ON-SITE BENEFITS</b>						
<b>On-Site Branding and Signage</b>	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	On-Site Branding including Digital Signage	On-Site Branding including Digital Signage	Host company logo on table. Excellent position, front and center of the dinner	
<b>Additional On-Site Benefit</b>	Opportunity to display corporate literature	Opportunity to display corporate literature	Opportunity to display corporate literature			
<b>Choice of one: (options include)</b>	Conference Dinner  Leadership Awards Dinner  Chairman's Breakfast	Conference Drinks Reception  Conference Lanyards  Conference Plenary Session  Meet the Speakers Lunch	Conference Networking Lunch  Conference Coffee Breaks  Conference Padfolios and Pens  Conference Wifi Conference App  Conference wrap-up email	Post Conference Drinks Reception  Young Leader's and NEXT Forum  Forums	Table at Conference Dinner	
<b>ADDITIONAL BENEFITS</b>						
<b>ULI Europe Conference Complimentary Onsite Registrations</b>	10	5	3	2	1	
<b>ULI Europe Conference Complimentary Digital Registrations</b>	10	5	3	2		
<b>ULI Europe newsletter advert</b>	2	1				
<b>ULI Europe Editorial Blog Posting</b>	2 Posts	1 Post				1 Post

For sponsorship opportunities, please contact [fiona.ribbins@uli.org](mailto:fiona.ribbins@uli.org) or [sabine.georgi@uli.org](mailto:sabine.georgi@uli.org)

# ADDITIONAL SPONSORSHIP OPTIONS FOR EUROPE CONFERENCE 2026



Sponsorship Type	Brand awareness and visibility	Networking opportunities	Thought leadership	Lead generation
<b>Site Tour</b> EUR 15,000	Showcase your asset to a senior influential audience	Brand visibility, enabling high interaction in a social setting.	Opportunity to highlight all the benefits and special features of your asset	High opportunity for interaction-based lead generation.
<b>Welcome Drinks Reception</b> EUR 10,000	Branding in reception area and marketing materials	Brand visibility, enabling high interaction in a social setting.	Position yourself as a facilitator of industry collaboration	Build rapport and informal leads through networking.
<b>Leadership Awards Dinner</b> EUR 10,000	High visibility branding at ULI awards dinner	Align your brand with excellence and awards	Position yourself as a facilitator of industry collaboration & excellence	Build rapport and informal leads through networking.
<b>Chair's Breakfast</b> EUR 7,500	High visibility branding at Chair's breakfast which opens the conference	Brand visibility amongst senior industry leaders	Position yourself as a facilitator of industry collaboration	High opportunity for interaction-based lead generation.
<b>Plenary Session</b> EUR 7,500	Choose a plenary session to sponsor & display branding; subject to confirmation. Speaking slot not included	Brand visibility, enabling high interaction in a social setting.	Position your brand with a topic relevant to your business	Build rapport and informal leads through networking.
<b>Conference Networking Lunch</b> EUR 5,000	High visibility branding at networking lunch	Brand visibility, enabling high interaction in a social setting.	Position yourself as a facilitator of industry collaboration & excellence	Build rapport and informal leads through networking.
<b>Conference Padfolios and Pens</b> EUR 5,000 (plus provision – sustainable version)	Your branded pens, notepads and flipcharts used by all delegates.	Attendees interact with your brand during key sessions.	Association with technical content captured and workshopped during the conference	Materials drive recognition and encourage follow-ups.
<b>Conference Wifi</b> EUR 5,000	Branding on login screens and WiFi credentials.	Facilitates engagement through connectivity branding.	Highlights support for seamless collaboration.	Access to delegate list.
<b>Conference App</b> EUR 5,000	Branding on conference app	Facilitates engagement through connectivity branding.	Highlights support for seamless collaboration.	Access to delegate list.
<b>Conference Wrap-up Email</b> EUR 3,000	Branding on conference wrap up email; including from one of your delegates; text to be pre agreed	Brand visibility reaching all conference attendees	Highlights support for seamless collaboration.	Recognition by all delegates following conference
<b>NEXT Forum</b> EUR 5,000	Sponsorship / Brand recognition at ULI NEXT Forum	Align your brand with future senior leaders	Strong association with event professionalism and ethos.	Prominent branding signals commitment with this group
<b>Young Leaders Forum</b> EUR 5,000	Sponsorship / Brand recognition at ULI Young Leasers Forum	Align your brand with commitment to the future generation of industry leaders	Let your brand influence future industry professionals	Prominent branding signals commitment with this group
<b>Capital Markets Forum</b> EUR 12,000	Sponsor high profile capital markets forum with onsite branding	Deliver a welcome speech, enabling high interaction in a social setting.	Strong association with event professionalism and ethos.	Sponsorship of high profile forum, driving brand recognition with industry leaders
<b>C Change Forum</b> EUR 5,000	Brand recognition at C Change forum	Align your brand with sustainability and excellence	Aligning with the C Change's mission will position your brand as a trusted voice in driving industry transformation.	Prominent branding signals commitment and expertise, encouraging delegate engagement and gain access to the delegate list.



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