



Sponsorship Prospectus



1-3 JUNE 2026 | BERLIN
EUROPE CONFERENCE

2026 ULI Europe Annual Conference SPONSORSHIP BENEFITS	ICON SPONSOR by invitation only	GOLD SPONSOR €45,000	SILVER SPONSOR €30,000	BRONZE SPONSOR €20,000	SITE TOUR €15,000
	PRE-EVENT MARKETING				
Digital Marketing and Logo Recognition	Logo and Link on Conference Website Logo and Link on all Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	Logo and Link on Conference Website Logo and Link on all Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	Logo and Link on Conference Website Logo on Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	Logo and Link on Conference Website Logo on Europe Conference Marketing Emails and Member Communications Recognition in ULI Event App	Logo and Link on Conference Website Recognition in ULI Event App under Site Tour
Recognition on ULI Social Media Platforms	Logo recognition on ULI social media posts Opportunity to feature on the ULI Social Media Channels	Logo recognition on ULI social media posts Opportunity to feature on the ULI Social Media Channels			
	ON-SITE BENEFITS				
On-Site Branding and Signage	High Profile On-Site Branding including Digital Signage	High Profile On-Site Branding including Digital Signage	On-Site Branding including Digital Signage	On-Site Branding including Digital Signage	
Additional On-Site Benefit	Opportunity to display corporate literature	Opportunity to display corporate literature	Opportunity to display corporate literature		
Choice of one: (options include)	Conference Dinner Leadership Awards Dinner Chairman's Breakfast	Conference Drinks Reception Conference Lanyards Conference Plenary Session Meet the Speakers Lunch	Conference Networking Lunch Conference Coffee Breaks Conference Padfolios and Pens Conference Wifi Conference App Conference wrap-up email	Post Conference Drinks Reception Young Leader's and NEXT Forum Forums	
	ADDITIONAL BENEFITS				
ULI Europe Conference Complimentary Onsite Registrations	10	5	3	2	
ULI Europe Conference Complimentary Digital Registrations	10	5	3	2	
ULI Europe newsletter advert	2	1			
ULI Europe Editorial Blog Posting	2 Posts	1 Post			1 Post

For sponsorship opportunities, please contact fiona.ribbins@uli.org or sabine.georgi@uli.org